

Go nuTsie™ Get Your Entire iTunes Music Library on Your Mobile Phone

Melodeo Announces Free Public Beta of New Streaming Mobile Music Service

SEATTLE, WA--(Marketwire - June 5, 2007) - Melodeo, Inc. today announced nuTsie, a new mobile music service that allows consumers to get their entire iTunes library on their mobile phone. The nuTsie free public beta (available immediately at www.nuTsie.com), allows anyone to easily shuffle through all of their iTunes music and playlists in hi-fi quality on their mobile phone or on the Web.

nuTsie allows users to access all of their favorite iTunes music on a wide variety of today's most popular phone models, with no expensive device upgrade required. nuTsie is built on Melodeo's proven high-quality, low-bandwidth mobile streaming technology, which means consumers never have to hassle with syncing their phone to a computer, downloading music or dealing with limited storage capacity on their phone.

"nuTsie is part of the next generation of music services that will make listening to the stuff you like fun and easy while also taking care of the artists, labels and music publishers," said Dave Dederer, Vice President of Music Content at Melodeo and a founding member of the GRAMMY-nominated, multi-platinum rock band The Presidents of the United States of America. "First and foremost, I'm a music lover, and nuTsie lets me take my music anywhere. But I'm also a songwriter, recording artist and record label owner, and nuTsie represents the first mobile music service where everybody wins."

nuTsie does not download actual iTunes song files, so there are no storage issues, sideloading hassles or piracy worries. Instead, nuTsie works by referencing a consumer's iTunes library and playlists and then making the same track titles available for streaming from nuTsie's servers via the Web and mobile phone. nuTsie combines Melodeo's innovative streaming music technology with an enhanced "radio rules" shuffle algorithm that ensures artists, record labels and music publishers are paid for every use of a song. nuTsie is also the only non-Apple music service to play "Fair Play" music purchased by download from iTunes.

The nuTsie service can also be accessed via a browser on any Web-connected computer. Consumers can listen to their iTunes music just about anytime and anywhere with nuTsie.

nuTsie is a new mobile music service that allows consumers to get anytime, anywhere access to their entire iTunes library on their mobile phone for free. nuTsie was designed to be compatible with the majority of handsets on the market. To get nuTsie or for more information, visit <http://www.nuTsie.com>.

Getting started with nuTsie is easy. All you need to do is:

1. Visit nuTsie.com and upload your iTunes library
2. Download the nuTsie link that will be sent to your phone via SMS text message
3. Listen to your entire iTunes library anytime, anywhere on your cell phone

Melodeo, Inc., a leader in synchronized Web / mobile digital media delivery, is dedicated to bringing consumers the best selection of on-demand music, radio, podcast and video programs for the Web and mobile phone. Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share entertainment with family and friends anytime and anyplace. Web site: <http://www.melodeo.com>

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