

nuTsie Launches the First Facebook Music Application That Actually Plays the Music You Want to Hear

SEATTLE, WA--(Marketwire - May 7, 2008) - [nuTsie](#) today announced the availability of nuTsie on Facebook. The nuTsie [Facebook application](#) allows users to play, share and explore the music that matters most to them -- full tracks from their iTunes libraries and their friends' iTunes libraries.

The nuTsie Facebook app allows users to:

- Feature and listen to their favorite iTunes playlists on their Facebook profile pages
- Listen to their friends' iTunes playlists
- Highlight their top 5 playlists on their profile pages
- Discover new music based on the music in their playlists and their friends' playlists

"[nuTsie](#) is about the music. There are over twelve hundred music apps on Facebook and not one of them delivers," said Dave Dederer, Vice President of Business Development at Melodeo and founding member of the GRAMMY-nominated, multi-platinum rock band The Presidents of the United States of America. Dederer added, "In fact, this just in -- findings from [a study](#) released last week noted that most Facebook apps are silly and pointless. Blow off the goofy apps that will just drive you crazy and go nuTsie for music with us."

nuTsie is a synchronized web and mobile music service that allows anyone to upload and listen to their iTunes music in hi-fi quality on any web-connected PC, mobile phone or [BlackBerry](#) device, as well as explore other users' playlists and share music with friends.

In addition to providing anytime, anywhere access to a user's iTunes library, nuTsie offers powerful music recommendations and music discovery. nuTsie's proprietary recommendation engine adds new music based on collaborative filtering of many playlists, which results in highly relevant song recommendations guaranteed not to be in the user's own library. nuTsie users also can easily find and listen to new music by searching and browsing by artist, member, genre and song title.

[nuTsie](#) recently [announced](#) the commercial availability of its service on BlackBerry devices.

nuTsie parent company Melodeo, Inc. reaches more than 50 million consumers online and through deals with Alltel, SunCom, T-Mobile, Research in Motion, Danger, Motorola, Rogers Wireless Canada, 3UK and 3Ireland, China Unicom, Sony/BMG and Warner Music Group in China, TDC, Korean Telecom Freetel and M1 in Singapore.

Melodeo Web properties include: www.nuTsie.com, www.digitaldreamdoor.com, www.mobilcast.com and www.melodeo.com.

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