

**The Presidents go nuTsie on First-Of-Its-Kind iPhone App**  
*Indie rockers and Seattle startup launch innovative music product*

SEATTLE (February 17, 2008) – The rock band The Presidents of the United States of America and Seattle startup Melodeo, purveyor of the nuTsie line of digital music products, announced today the availability of an iPhone application featuring the Presidents’ music. iPhone and iPod Touch users can purchase the application for \$2.99 from their mobile device or from the iTunes Store on their PC or Mac.

The app features full-track streaming of five albums from the Presidents, including their multiplatinum, two-time Grammy-nominated debut, plus rare b-sides, live tracks and other exclusives. The Presidents iPhone app includes:

- *The Presidents of the United States of America*, including Top 40 hits “Lump,” “Peaches,” and “Kitty”
- *FroggyStyle*, 1994 10-song demo, previously unavailable other than 500 original cassette copies
- *Freaked Out and Small*, 2000 album, including Star Wars oddity “Death Star”
- *Love Everybody*, featuring the hit “Some Postman”
- *These Are The Good Times People*, the band’s most recent album
- Link to the PUSA Blog
- Option to buy tracks and albums from iTunes
- Exclusives and Extras playlist updated regularly with exclusive content

“iPhone apps are exploding, including for musical artists, but nobody’s done anything like this,” said Dave Dederer, founding member of The Presidents and also an exec at Melodeo. “This is the first app that offers fans a deep full-track listening experience. It’s a new model for selling music and hopefully will show the industry that there are options beyond the old product units of songs, albums and ringtones.”

Chris Ballew, The Presidents’ bald-headed and notoriously energetic front man, added, “We want to get it on with our fans wherever and whenever we can. The iPhone’s another chance to connect. It’s all about the connection.”

Melodeo will announce the release of at least two more “deep listening” apps for major indie artists in the next month and recently launched an app for the major music festival Rock on the Range.

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**Melodeo, Inc.**

Melodeo, Inc. is a leader in delivering music and other media to the Web and mobile devices. Through products such as nuTsie and Mobilcast, Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share entertainment anytime and anyplace.

Melodeo reaches more than 50 million wireless customers through distribution deals and customer relationships with Alltel, Apple, AT&T, Handmark, Handango, Thumbplay, Danger, Motorola, Nokia, Rogers, 3, China Unicom, Sony BMG Music Entertainment & Warner Music Group in China, TDC in Denmark and Korean Telecom Freetel (KTF). Melodeo's mobile entertainment services are compatible with the majority of mobile handsets on the market.

Web site: <http://www.nutsie.com>, <http://www.presidentsrock.com>

For more information on nuTsie (press-only), please contact:

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