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**Alltel to bring customers' iTunes music, new music and more
to their wireless device with nuTsie**

Alltel is first wireless carrier to offer application

LITTLE ROCK, Ark. – Want to listen to your iTunes music right on your wireless phone? No problem. Alltel Wireless, America's largest network, today announced that it is the first wireless carrier to offer its customers access to nuTsie, a service that allows users to listen to playlists from their iTunes libraries on over 10 Alltel wireless handsets. In addition, nuTsie enables users to share those lists with friends across the Internet and on their mobile devices.

nuTsie, available for \$4.99 a month or \$19.99 for one year, can be accessed by visiting Alltel Shop located on the handset. In addition to being able to play music from their iTunes collections, customers can also listen to recommended music based on their playlists and explore hundreds of thousands of playlists from other users and nuTsie's music experts, providing a new world of music right at their fingertips.

“Our customers are now relying on their wireless phones to provide entertainment as well as reliability,” said Kristi Crum, director of multimedia content for Alltel Wireless. “The launch of nuTsie will maximize the music capabilities on their phones so they can now easily listen to their favorite music from iTunes, no matter where they go.”

The nuTsie application, developed by Melodeo, a leader in mobile and online media, is available on a wide range of Alltel devices including the MOTORAZR™ V3m and V3c, the MOTOKRZR K1m, the MOTORAZR² V9m and the MOTOROKR™ Z6m. Additional handsets include the LG AX565, The Wave™ by LG, the LG AX8600, Samsung Muse™, the Alltel Hue™ by Samsung and The Wafer™ by Samsung. More Alltel handsets supporting nuTsie will be announced in the coming months.

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“nuTsie offers Alltel Wireless customers an easy, inexpensive way to access their iTunes libraries on the go and to hear new music from other users' playlists and from our own programmed music,” added Dave Dederer, Vice President of Business Development at Melodeo and founding member of the GRAMMY-nominated, multi-platinum rock band The Presidents of the United States of America. “We're extremely pleased to be teaming with Alltel to bring nuTsie to a wider audience.”

Alltel Wireless continues to provide choice and flexibility to the customer's wireless experience with its exclusive “My Circle” feature, giving customers unlimited calling to and from any five, 10 or 20 numbers on any network for free. Alltel Wireless was also the first to offer Anytime Plan Changes, giving customers the flexibility to change their calling plans at any time, without extending their current contract.

To access the multimedia content associated with this release, please visit www.thenewsmarket.com/alltel. Registered members will find broadcast quality video for their purposes, free of charge.

About Alltel Wireless

Alltel is owner and operator of the nation's largest wireless network and has more than 13 million customers. For more information about Alltel, please visit www.alltel.com.

About nuTsie and Parent Company Melodeo, Inc.

nuTsie is the new flagship product from Melodeo Inc., a leader in delivering music and other media to the Web and mobile devices. Through products such as nuTsie and Mobilcast, Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share entertainment with family and friends anytime and anyplace.

Web sites: <http://www.nutsie.com>, <http://www.melodeo.com>, <http://www.mobilcast.com>

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