

Android Goes nuTsie

Premier mobile music solution now available on Google mobile service

SEATTLE (March 17, 2009) – Melodeo, a leader in mobile media, announced today the availability of its nuTsie mobile music products in Google's Android mobile applications store.

nuTsie's launch on Android includes the flagship **nuTsie** service, which allows users to access their iTunes music anywhere and anytime, and **Top 100s By Year**, nuTsie's most popular app in the iPhone App Store. More titles from nuTsie's popular line of iPhone music apps will be released in Android over the coming weeks.

nuTsie is already the number one music app at BlackBerry.com, Alltel, Nokia Download!, Handango.com, Handmark.com and on the Danger Sidekick. In addition, the nuTsie product line is the number one-selling paid music listening solution on the iPhone.

nuTsie provides the ultimate digital music experience by allowing users to:

- Listen to their own iTunes music on their phone or on the Web
- Add new music to their account from a massive music library
- Explore full-track music recommendations using nuTsie's proprietary recommendation engine
- Discover and add other users' playlists
- Build custom playlists
- Synchronize all elements of the experience across mobile and Web
- Enjoy nuTsie's own catalog of hundreds of editorial playlists (e.g., iTunes Top 100, 500 Songs Every Rock Fan Should Know)

nuTsie is offered on Android at a limited-time promotional price of \$9.95, half off the \$19.95 regular price. For a one-time app download fee of less than \$10.00, users can access their own iTunes music anywhere, explore new music and add songs and playlists to their library without limit. The Top 100s by Year app offers the 100 best songs from each year from 1950 to 2008 for \$2.99.

"Rolling nuTsie out on Android is another step along our path to becoming the go-to company for music and media apps across all smartphone platforms," said nuTsie CEO Jim Billmaier. "Whether it's our own nuTsie apps, the apps we've done for Starbucks and other brands or the apps we're doing for musical artists, we're the one-stop shop to distribute across iPhone, BlackBerry, Windows Mobile and now Android."

In addition to availability in the Android mobile app store, nuTsie products are also available on the BlackBerry Storm, Curve, Pearl and 8800 series phones; the iPhone and iPod Touch; Windows Mobile phones; and a wide range of lower-end phones.

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Melodeo, Inc.

Melodeo, Inc. is a leader in delivering music and other media to the Web and mobile devices. Through products such as nuTsie and Mobilcast, Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share entertainment anytime and anyplace.

Melodeo reaches more than 50 million wireless customers through distribution deals and customer relationships with Alltel, Apple, AT&T, Handmark, Handango, Thumbplay, Danger, Motorola, Nokia, Rogers, 3, China Unicom, Sony BMG Music Entertainment & Warner Music Group in China, TDC in Denmark and Korean Telecom Freetel (KTF). Melodeo's mobile entertainment services are compatible with the majority of mobile handsets on the market.

Web site: <http://www.nutsie.com>

For more information on nuTsie (press-only), please contact:

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