

State Radio Offers iPhone App With Exclusive Content

Grassroots indie rockers and Seattle startup team on “deep listening” app

SEATTLE (March 27, 2009) – State Radio, an indie band known for its progressive politics and grassroots following, and Seattle startup Melodeo, purveyor of the nuTsie line of digital music products, announced today immediate availability of State Radio Live '09, an iPhone application featuring the band's music. iPhone and iPod Touch users can purchase the application for \$2.99 from their mobile device or from the iTunes Store on their PC or Mac.

The State Radio Live '09 app features full-track streaming of State Radio's recorded catalog, along with exclusive material unavailable elsewhere:

- Us Against the Crown, 2006 album
- The Barn Sessions, 2007 album
- Year of the Crow, 2007 album
- Live at the Sync, 2005 EP
- Peace Between Nations, 2005 EP
- Flag of the Shiners, 2002 EP
- Chad Live Acoustic at the Brattle Theater, previously unreleased
- 2008 unreleased live bootleg
- Exclusive brand-new track
- Option to buy tracks and albums from iTunes
- Exclusives and Extras playlist updated regularly with exclusive content

“Since the start of my life in music I've looked for innovative ways to get the music to the fans as easily as possible,” said State Radio singer and guitarist Chad Urmston. “This app will allow us to serve up new stuff to our fans whenever we want and to have an open line of communication with them.”

Urmston has a proven track record as an innovator. He was one of the three members of the band Dispatch, active in the late 1990s and early 2000s and perhaps the most successful independent music artist of all time. Dispatch drew more than 100,000 people to their farewell show in Boston in 2004 and easily sold out three nights at Madison Square Garden for a 2007 benefit reunion.

Dalton Sim, State Radio's manager and part of Nettwerk Music Group, added, “Nettwerk and the band are all about being part of the solution. We see smartphone apps as yet another way to connect with fans and to help move the business into the 21st century.”

The State Radio iPhone app is Melodeo's second foray into artist apps; the company launched an application for the band The Presidents of the United States of America a month ago.

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Melodeo, Inc.

Melodeo, Inc. is a leader in delivering music and other media to the Web and mobile devices. Through products such as nuTsie and Mobilcast, Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share entertainment anytime and anyplace.

Melodeo reaches more than 50 million wireless customers through distribution deals and customer relationships with Alltel, Apple, AT&T, Handmark, Handango, Thumbplay, Danger, Motorola, Nokia, Rogers, 3, China Unicom, Sony BMG Music Entertainment & Warner Music Group in China, TDC in Denmark and Korean Telecom Freetel (KTF). Melodeo's mobile entertainment services are compatible with the majority of mobile handsets on the market.

Web site: <http://www.nutsie.com>, <http://www.presidentsrock.com>

Nettwerk Music Group

Founded in June of 1984, Nettwerk Music Group is Canada's leading privately owned record label and artist management company with several offices located around the world including Los Angeles, New York, Boston, Nashville, London, Hamburg and the main office in Vancouver. Nettwerk Management handles the careers of such esteemed artists as Sarah McLachlan, Barenaked Ladies, Jars of Clay, Josh Rouse, Chromeo and Sixpence None The Richer. As a record company, Nettwerk has released over 200 full-length albums and sold over 10 million albums in our 25-year history. Artists on the roster include: Old Crow Medicine Show, The Weepies, Ladytron, The Submarines, Uh Huh Her, Datarock, Delerium, Abigail Washburn & The Sparrow Quartet and Kinky.

Web site: <http://www.nettwerk.com>

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