

## **New iPhone Apps Feature Top Kids Songs and Free Classical Favorites**

*Leading Indie Music Company Madacy Entertainment Partners  
with top iPhone App Developer Melodeo*

MONTREAL and SEATTLE (May 7, 2009) – Madacy Entertainment, the leading independently distributed record company in North America, and Melodeo, purveyor of the nuTsie line of digital music products, announced today immediate availability of two iPhone applications, Top 100 Fun Songs For Kids and Top 100 Classical Favorites. iPhone and iPod Touch users can download the apps from their iPhone or iPod Touch or from the iTunes Store on their PC or Mac.

Top 100 Fun Songs For Kids is offered for \$1.99 and features music from Madacy's popular Countdown Kids collections, which currently occupy two of the top five positions on iTunes' Children's Music album chart. The free Top 100 Classical Favorites features the greatest classical compositions of all time performed by top orchestras and ensembles from around the world.

"Madacy has been a leader in innovative music marketing and distribution since its start in 1980," said Amos Alter, CEO of Madacy Entertainment. "Bringing Madacy's music to the iPhone App Store, the hottest space in media today, is an important move for us."

"We're all about bringing great music to people in unexpected ways," said Melodeo VP of Business Development Dave Dederer. "Madacy is an ideal partner – they have a huge catalog of high-quality stuff and they're progressive in their approach to the business."

Madacy Entertainment accounts for nearly 2 percent of all records sold in the U.S. physical CD market and has the unique distinction of being ranked the #1 independently distributed company in North America for nine consecutive years. Madacy has a music library of over 100,000 song recordings which it licenses for numerous digital, mobile and traditional uses. Madacy has been cited as the top independent label by the National Association of Recording Merchandisers (NARM), Billboard magazine and Transworld Entertainment.

Melodeo is a leader in streaming media, serving millions of visitors a month at nuTsie.com and hundreds of thousands of customers with its smartphone music apps.

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Melodeo, Inc.

Melodeo, Inc. is a leader in delivering music and other media to the Web and mobile devices. Through products such as nuTsie and Mobilcast, Melodeo combines powerful content, a simple user interface and access from any device, making it easy to enjoy and share entertainment anytime and anyplace.

Melodeo reaches more than 150 million wireless customers through distribution deals and customer relationships with Alltel, Apple, AT&T, Verizon, T-Mobile, O2, RIM, Starbucks, Handmark, Handango, Thumbplay, Danger, Motorola, Nokia, Rogers, 3, China Unicom, Sony BMG Music Entertainment & Warner Music Group in China, TDC in Denmark and Korean Telecom Freetel (KTF). Melodeo's mobile entertainment services are compatible with the majority of mobile handsets on the market.

Website: [www.nuTsie.com](http://www.nuTsie.com)

#### Madacy Entertainment

Madacy is a leading developer, producer and marketer of budget and mid-priced recorded music products in North America and licensor of recorded music.

Website: [www.madacy.com](http://www.madacy.com)

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